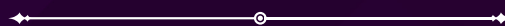




SELLER'S GUIDE



BELLA GENG



Strategic Real Estate Marketing Plan

We have Potential buyers!

778.990.5189

bellavanhome@gmail.com

www.bellageng.realtor

Resources – Global Reach



AND MORE...

Our Marketing

01

Customized

02

Strategic Content Marketing

03

Strong Social Media Presence

04

Film level marketing materials

05

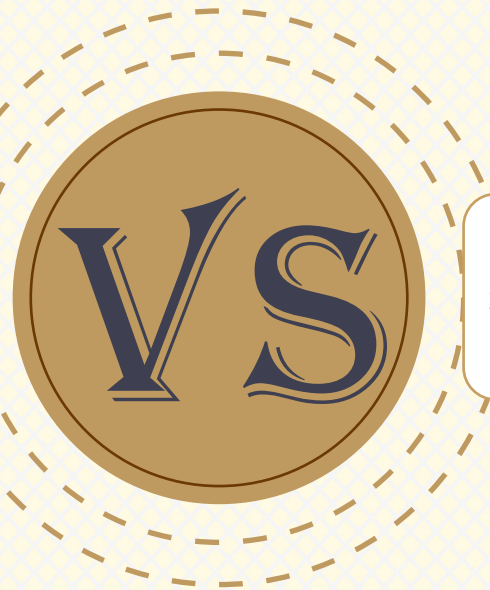
Industry Connections and Resources

06

Excellent Skills

07

Precise Market Sensitivity and Mkt Analysis Capabilities



Other Marketing

Standardized

We firmly believe that dedication is the cornerstone of our approach. We are committed to delivering dedicated service to every customer, with a focus on optimizing their advantages and attaining 100% customer satisfaction.

Why Bella Geng?

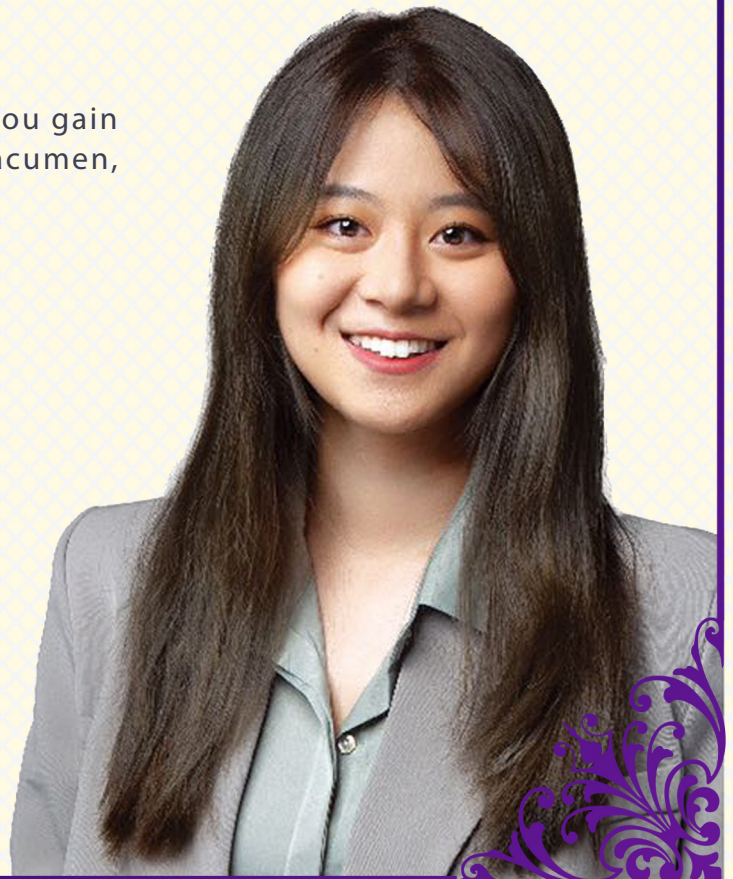
Bella Geng is not an average realtor. With a background in finance, film production, and professional communication, she excels at guiding sellers through the real estate market, using her expertise to ensure successful and profitable sales.

Drawing from her experience in film financing and as a Financial Advisor specializing in investment consulting and mortgages, Bella adeptly aligns properties with financial objectives and personal desires, helping your potential buyers to understand better the investment value and the current market.

Bella's film background shapes her unique approach to real estate. She views homes as vessels for stories, connecting her clients' aspirations to each property's potential. This approach goes beyond aesthetics, creating an emotional bond between individuals and their residences, enhancing your home's competitiveness.

Bella's professional communication background aids her in crafting innovative marketing strategies and fostering strong client relationships. She uses modern communication techniques to make properties stand out in a competitive market.

When you choose Bella as your realtor, you gain a trusted advisor who integrates financial acumen, creative insight, and bespoke service.



RE/MAX
Westcoast

Each Office Independently Owned and Operated.

Services

01.
Evaluation
Process

02.
Preparing
your home

03.
Showing your
homes & feedback

04.
Navigating
the Offers



For examples and not limiting to...



Specific Services



01 Evaluation Process

- a) Market Updates
- b) Neighborhood Analysis
- c) Property Type Analysis
- d) Property Analysis
- e) Home Valuation

02 Preparing your home

- a) Repair or Replace
- b) Renovation, if needed
- c) Cleaning
- d) Dealing with Tenants, if applicable
- e) Landscaping
- f) Staging/Virtual Staging
- g) Photography/Videography
- h) For Sale Sign
- i) Creating a Customized Marketing Strategy

03 Showing your homes & feedback

- a) Agent Open if necessary
- b) Open houses for the public
- c) Private showings
- d) Follow-up
- e) Feedback
- f) Strategic Marketing Plan Implementation

04 Navigating the Offers

- a) Presenting the Offers
- b) Understanding Subjects and Clauses
- c) Real Estate Terms
- d) Negotiations
- e) Assisting with Accepting the Offer
- f) Handling the Paperwork
- g) Home Inspection Process
- h) Legal Counsel and Notary
- i) Moving and Finalizing the Deal